

# Services

## Analysis basic elements\*

Measurement and analysis of:

- Values in the company
- Productivity and value creation
- Engagement Index (Q12®)
- Cooperation behaviours

We measure and analyze for you the respective development potential and provide a meaningful summary of the significance and adjusting levers for your company.

Price: 1.990,- € net  
plus applicable software licenses or usage fees  
(depending on the number of employees)

## Analysis of deepening elements\*

Measurement and analysis of:

- Business processes
- Core competencies
- Employee retention
- Employee satisfaction
- Leadership ability

Price: by effort

\*According to your individual requirements all elements can be booked separately

## Desired development in your company

On request, we will carry out the implementation of the potential development together with you. We have the necessary expertise and work with our network of experienced companies in all relevant fields. Simply request a specific offer.

# Contact us.

## tuore

Development of companies

Cooperation partners:

 **Fraunhofer**  
IPK

TRANSKOOPTION®

  
KOTTMANN  
HOME OF COOPERATION

  
9 LEVELS  
institute for value systems

abas GERMANY  
abas system gmbh

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Der Mittelstand.  
BVMW  
Bundesverband mittelständische Wirtschaft  
Unternehmerverband Deutschlands e.V.  
MITGLIEDSUNTERNEHMEN  
MEMBER COMPANY



We support you with excellent measurement methods in the analysis of **methodological competence, engagement of the employees and cooperation capability** in your company.

## Measuring and analyzing the human growth potential in companies as a basis for targeted development

**tuore**  
Development of companies

**tuore GmbH**  
www.2core.de

# Our offer for your company

How can the productive and creative potential of your employees be developed better in order to improve the growth of your company from within? Employees with a high emotional bond to their company are **more motivated, more than 30% more productive<sup>1</sup> and three times more creative<sup>2</sup>**.

Accordingly, bonding and motivation increases the commitment of the employees. In addition, there are two other factors that are relevant to productivity and creativity of human work.

With the knowledge of these **three factors**, it is possible to improve the growth of your company in a targeted manner with internal resources. We measure and analyze the indicators and create a meaningful summary of the significance and adjusting levers in your company in the following areas:

<sup>1</sup> Gallup Study/Engagement Index

<sup>2</sup> Meta study „does happiness lead to success“

We make **Soft-Facts** measurable!

## Commitment of the employees

### Engagement Index Q12® (basic element)

Measures the fulfilment of key expectations and the needs of employees in the company

Tool: software-supported survey Q12® (Gallup GmbH Berlin)

### Employee retention (deepening element)

Measures the retention of employees with the company and the organizational commitment

Tool: software-supported survey BOCOIN (Bochumer Inventory Ruhr University)

### Employee satisfaction (deepening element)

Allows an evaluation of employee satisfaction, respectively the organizational climate

Tool: software-supported survey BIMO (Bochumer Inventory Ruhr University)

## Methodological competence

### Productivity and value creation (basic element)

Database-based KPI benchmarking with more than 24 parameters of the perspective finance, customers, development, processes

Tool: Database-based analysis (in cooperation with the Benchmarking Information Centre at Fraunhofer IPK)

### Business processes (deepening element)

Analysis of business processes in the context of a life cycle model with target definition

Tool: Interview, WKS, BPM Software

### Core competencies (deepening element)

Analysis based on functioning business processes for a competence-oriented organizational culture

Tool: Interview, WKS, BPM Software

## Ability of cooperation

### Make values measurable (basic element)

Shows basics, necessities, direction, next steps and opportunities for development of companies

Tool: software-supported survey 9levels® (9 Levels Institute for value systems)

### Cooperation behaviour (basic element)

Measuring cooperation behaviours within the company at all desired levels

Tool: software-supported survey Transkooption® (Kottmann GmbH)

### Leadership ability (deepening element)

Measuring leadership behaviours from the perspective of the executive, employees, colleagues, superiors

Tool: software-supported survey BIF (Bochumer Inventar Ruhr Universität)

All tools used are software-based and are used in compliance with the copyright (i.e. payment of the respective royalties).

